

Account Manager at Signwaves

Are you a talented communicator with a passion for building relationships with customers?
Are you confident on the phone and possess strong written English skills?

If you're looking for an exciting opportunity to grow your sales account management experience and skills, Signwaves has the perfect role for you.

Who are we?

Based in Great Yarmouth, Norfolk, Signwaves manufacture and print thoroughly researched, designed and tested advertising signs and display products for blue-chip brands and retailers, agencies and trade resellers.

You may recognise our POW! forecourt signs from Shell petrol stations, our Flange Signs signifying a restaurant offering Just Eat delivery service, or our pavement signs and flags outside Wall's ice cream stockists.

We believe that signage and printed display material is a fundamental form of business marketing, and realising this in an attractive, functional and innovative way for our customers has been our passion since 1989.

Your role:

As an Account Manager at Signwaves, you will be a key point of contact for our valued customers. Your primary responsibility will be to develop and nurture strong relationships, ensuring their satisfaction and long-term loyalty.

You'll act as a trusted advisor, understanding their unique needs and offering solutions that exceed their expectations.

We're looking for someone with the following skills and traits:

- Excellent verbal and written communication skills in English
- Strong interpersonal skills and the ability to build rapport and trust with customers
- Confident and friendly phone manner
- Experience with basic IT including Microsoft Office
- Detail-oriented with strong organisational and time management skills to prioritise workload
- Positive work ethic and a self-motivated, proactive approach to helping customers
- A desire to continuously learn and grow, taking advantage of opportunities to enhance customer-facing skills and knowledge
- Previous experience in a customer-facing role or account management is desirable but not necessary

Next steps:

If this sounds like a role made for you, then please email a cover letter and your CV to harry.ford@signwaves.co.uk. We look forward to hearing from you!