#### **Artwork Guidelines**

# Here's a guide on how to supply your artwork to us.

# Submit Artwork

After creating your artwork to meet our requirements, send it to us using our suggested methods.

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# Proofing

We will then send you a low-resolution PDF to proof your job pre production. Please thoroughly check your proo

Please thoroughly check your proof. While we will bring to your attention any errors that we notice.

YOU ARE RESPONSIBLE FOR APPROVAL OF PROOFS, PROOF READING, AND ERRORS.



#### Approval

Once you've checked the artwork and are happy, you will approve and the job will be processed.



#### File Types

Our preferred file type for artwork submission is an editable, uncompressed High Res PDF.

We also accept Adobe Illustrator, InDesign, and Photoshop files. [SVG / EPS / PSD]

All images must be embedded into the file (or supplied) at 300dpi, 100% scale and CMYK. All fonts must be outlined or supplied.

#### **Using our Artwork Templates**

We have created artwork templates for all of our products. Please set your artwork in our easy to use product templates, available to download when you login with your account.

## Not using our Artwork Templates

If you do not require our artwork templates, please make sure you add at least 2mm bleed, create at 100% scale and remove any working dimensions (keylines) before submission.

## **Colour Output**

All artwork files must be set up in CMYK colour space. Printing in CMYK gives accurate and repeatable colours.

#### Please remember to:

Convert all RGB images and colours used to CMYK.

Convert all spot colours to process CMYK for digital printing (Pantone matching cannot be guaranteed for digital printing).

Please specify Pantone colours if your job is to be screen printed.



#### Artwork Charge

We offer a design service if you require your artwork to be created or amended by our in-house design team.

0 - 15 mins	Free of charge
15 - 30 mins	£15
30 - 60 mins	£30
Up to 2 hours	£60

#### Sending us your artwork

Before sending your artwork to us, please check it complies with all of our guidelines.

Don't forget to check your spelling too!



Under 5mb? Please send it directly to us by email. graphics@signwaves.co.uk



#### Larger files?

We recommend using the below platforms to get your artwork over to us:

