

Artwork Guidelines

Here's a guide on how to supply your artwork to us.

1

Submit Artwork

After creating your artwork using our guidelines, send it to us.

2

Proofing

We will send you a low-resolution PDF for your approval.

You are responsible for approval of proofs, proof reading, and errors.

3

Approval

Once you've checked your proof, please either approve or advise of any changes. If there are any changes, please re-supply new artwork.



File Types

Our preferred file type for artwork submission is an editable, uncompressed high-resolution PDF.

We also accept Adobe Illustrator, InDesign, and Photoshop files. (Ai/SVG/EPS/PSD)

All images must be embedded into the file (or supplied) at 300dpi, 100% scale and CMYK. All fonts must be outlined or supplied.

Using our Artwork Templates

We have created artwork templates for all of our products. Please set your artwork in our easy to use product templates, available to download through your online account or from your Account Manager.

Not using our Artwork Templates

If you do not require our artwork templates, please make sure you add at least 2mm bleed, create at 100% scale and remove any working dimensions (keylines) before submission.



Colour Output

All artwork files must be set up in CMYK colour space. Printing in CMYK gives accurate and repeatable colours.

Please remember to:

- Convert all RGB images and colours used to CMYK.
- Convert all spot colours to process CMYK for digital printing (Pantone matching cannot be guaranteed for digital printing).
- Please specify Pantone colours if your job has been quoted for screen printing.



Artwork Charge

If the artwork you supply is not ready to output, and requires work to make it print-ready, the following subsidised charges will apply (subject to approval by you before we start):

0 - 15 mins	Free of charge
15 - 30 mins	£20
30 - 60 mins	£40
Up to 2 hours	£75

We offer a full artwork production service at £60 per hour. Please call for a quotation or to discuss your requirements.

Sending us your artwork

Before sending your artwork to us, please check it complies with all of our guidelines.



Upload

Upload via your online account.



Under 5mb?

Please send it directly to us by email: orders@signwaves.co.uk



Larger files?

We recommend using the below platforms to get your artwork over to us:

